



# Talking Tech

By: Travis Lord

# Why should we talk about tech?

Well, using your camera, lenses, flashes and such is only part of the wholistic picture of “photography”. It is rare these days for a photographer to capture an image in camera and then use it with no processing at all.

# So what is tech?

Tech covers a massive range of systems, hardware, accessories and peripherals that are often taken for granted or incorrectly marketed.

Most expensive, is not necessarily “the best” for all.

For the purposes of this talk we will be covering:

Computer Hardware &  
Operating Systems  
Common Peripherals  
Monitors & Calibration



Storage – external vs internal vs dedicated network storage vs cloud.

Printing – Should you print at home, a lab? Colour spaces, what does it mean?

RAW vs JPG

Portfolios – how do you get your images out there?

Software commonly used.

# Computer Hardware & OS'

- What hardware is best?
- If I go into a store to buy a premade computer, what should I look for?
- Graphics Cards
- Should I buy a laptop instead of a computer?
- Does the sales person really know what's best for me?
- Apple vs Windows vs Linux



# Common Peripherals

A collection of computer peripherals including keyboards, mice, and card readers, arranged on a dark surface with dramatic lighting. The items are scattered across the frame, with some in the foreground and others in the background. The lighting is low-key, creating strong highlights and deep shadows, giving the scene a moody, industrial feel. The colors are primarily dark blues, greys, and blacks, with some warmer tones from the lighting.

- Keyboards & Mice vs Tablets
- Card Readers vs USB
- Wireless Connectivity
- Mouse pads
- Docking Stations – if using a laptop
- Lighting

# Monitors & Calibration

What should I look for when buying a Monitor?

What size should I buy? Bigger is best right?

Panel Types in Screens

Calibration, inbuilt vs external.

TV vs Computer Monitors

Projectors

Why do my images look different?



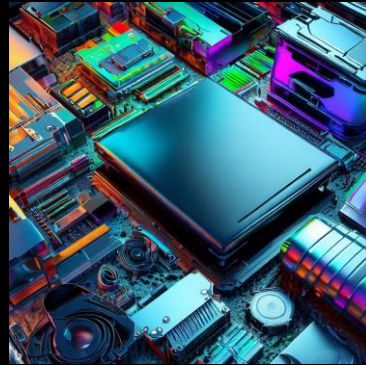
# Storage

External Hard Drives – The good and the bad

Internal Hard Drives – The Good and the Bad

Network Based Storage – NAS, Servers and the like.

Cloud



# Printing

How do I get the best prints and printing at Home?

How do I get the best prints and printing at a Lab?

Colour Space – What does it mean?





# RAW & JPG

What is a RAW file?

What is a JPG (or other) file?

What should I shoot in?



# Portfolios

What is an online portfolio?

Should I have one?

How do I create one?

What about stock imagery – should I do that?

Social media is enough right?



# Software

What Software does everyone use?

What plugins do people use?

Should I invest in extras?



# Questions?

Ask any questions now, or you can email me at [travis@lord.photography](mailto:travis@lord.photography)

## How can I improve?

There are several ways you can find resources to improve your photography. At the Toowoomba Photographic Society we offer several ways to do this.

Post your image to our Facebook group and ask for feedback:  
<https://www.facebook.com/groups/TPSClosedGroup>

Use critique corner on MyPhotoClub  
<https://toowoomba.myphotoclub.com.au/critique-corner-home/>

Put your images into our monthly competitions

Ask one of our members to be your mentor